

## WHY GREEN KEY?



High quality&standard eco-label

High standards regarding transparency, onsite audits and third party verification



A relatively low cost eco-label  
Managed by a non-profit organization

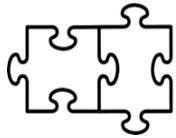


Dialogue-based program over 20 years

Personal support from application and award and with access to a best practice database.



International widespread eco-label with national experts  
More than 3200 in 65 countries, 45 national offices.



Multi-stakeholder programme  
Developed by the hospitality industry and managed by independent NGOs



Internationally recognition  
By UNEP, UNWTO, and Global Sustainable Tourism Council



## INTERNATIONAL PARTNERS



CARIBBEAN  
HOTEL & TOURISM  
ASSOCIATION

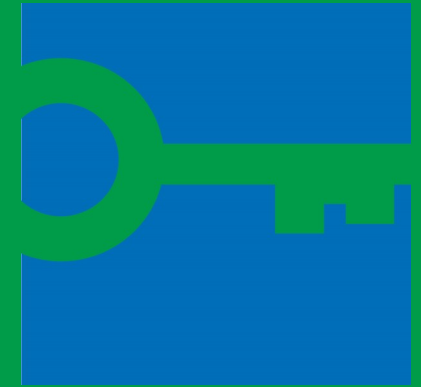


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Foundation For Environmental  
Education - FEE  
[www.fee.global](http://www.fee.global)  
[www.greenkey.global](http://www.greenkey.global)

# INTERNATIONAL GREEN KEY AWARD



## GREEN KEY

## GREEN KEY

Türkiye Çevre Eğitim Vakfı—TÜRÇEV

FEE

## WHAT IS GREEN KEY?

The Green Key is an international eco-label that rewards and supports initiatives to protect the environment, to prevent climate change, and to contribute to sustainable tourism. It is one of the programs of FEE.

Green Key originated in Denmark in 1994. In



1998, France participated the program and documented their campsites. It started to be implemented in 2002 as the fifth program of the Foundation For Environmental Education(FEE). In our country, the program has been carried out by the Foundation of Turkish Environmental Education (Türkiye Çevre Eğitim Vakfı- TÜRÇEV) since 2011. We attach great importance to the inclusion and informing of visitors about the measures taken by an organization to be more environmentally friendly and sustainable. In addition, we ensure that the personnel working in the organization are knowledgeable and trained in environmentally friendly and sustainable practices. Green Key is constantly seeking new and sustainable ways of working and the use of technology to reduce its overall environmental footprint with lower use of energy, water and waste.



## APPLICATION PROCEDURE



The Green Key Award is valid for one year.



For the facilities applying for the first time, a preliminary inspection is carried out with the follow-up inspection . Then, 1 follow-up audit is carried out annually



The decision is always done by a Jury.



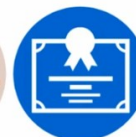
APPLICATION



AUDIT



DECISION



AWARD

## GREEN KEY CRITERIA



Staff involvement



Environmental management



Guest information



Water



Energy



Washing & Cleaning



Food & Beverage



Waste



Administration



Indoor Environment



Green Areas



Green Activities



Corporate Social Responsibility

## GREEN KEY

