

WHY GREEN KEY?



High quality&standard ecolabel
High standards regarding transparency, onsite audits and third party verification



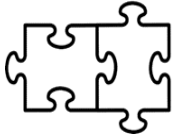
A relatively low cost eco-label
Managed by a non-profit organization



Dialogue-based program over 20 years
Personal support from application and award and with access to a best practice database



International widespread ecolabel with national experts
More than 3700 in 60 countries



Multi-stakeholder programme
Developed by the hospitality industry and managed by independent NGOs



Internationally recognition
By UNEP and UNWTO



INTERNATIONAL PARTNERS



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

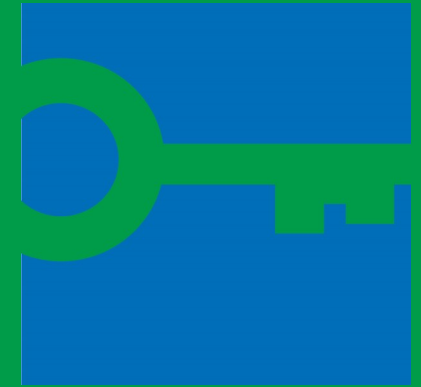


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Uluslararası Çevre Eğitim Vakfı - FEE
Foundation For Environmental
Education
www.fee.global
www.greenkey.global

INTERNATIONAL GREEN KEY AWARD



GREEN KEY

GREEN KEY

Türkiye Çevre Eğitim Vakfı—TÜRÇEV

FEE

WHAT IS GREEN KEY?

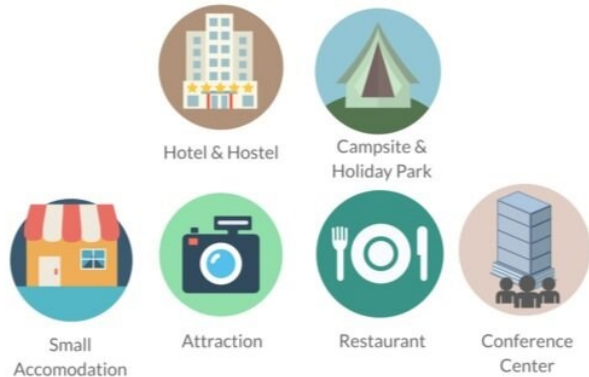
The **Green Key** is an international eco-label that rewards and supports initiatives to protect the environment, to prevent climate change, and to contribute to sustainable tourism.



It was first implemented in Denmark in 1994, after which it became the fifth program of the FEE (Foundation for Environmental Education).

In our country, the program has been carried out by the Foundation of Turkish Environmental Education (Türkiye Çevre Eğitim Vakfı- TÜRÇEV).

Green Key award; It is given to tourism establishments that perform the criteria such as energy and water saving, use of environmentally friendly products, and raising awareness of personnel.



APPLICATION PROCEDURE



The Green Key Award is valid for one year.



For the facilities applying for the first time, a preliminary inspection is carried out with the follow-up inspection. Then, 1 follow-up audit is carried out annually.



The decision is always done by a Jury.



APPLICATION



AUDIT



DECISION



AWARD

GREEN KEY CRITERIA



GREEN KEY

