

WHY SHOULD FACILITIES HAVE THE GREEN KEY?



International eco-label with high standards

Transparency through regular on-site audits and third-party verification



International reputation

Recognized by UNEP and UN TOURISM



The most widespread eco-label internationally

Over 6,000 Green Key facilities in over 70 countries



Low cost eco-label

Run by a non-profit organization



Conversational program with over 20 years of experience

Supporting facilities with access to a best practice database



Multi-stakeholder program

Developed by the hospitality industry and now managed by an independent foundation

INTERNATIONAL PARTNERSHIPS

Institutional Partners



Chain Partners



Web Partners



Corporate Partners



NGO Partners



INTERNATIONAL GREEN KEY PROGRAMME



GREEN KEY



WHAT IS GREEN KEY PROGRAMME?

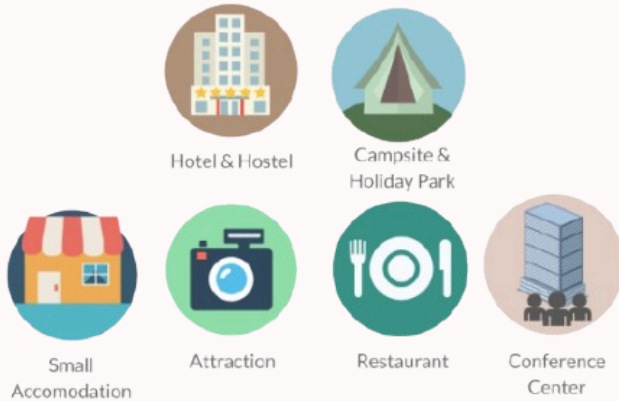
Green Key is an international eco-label that rewards and supports initiatives to protect the environment and aims to contribute to climate change adaptation efforts and sustainable tourism.



It was first implemented in Denmark in 1994 and became the fifth program of the **Foundation for Environmental Education (FEE)** in 2002.

The **Green Key** Program has been implemented in our country by the **Foundation for Environmental Education in Türkiye** since 2011.

The **Green Key** is given to tourism businesses that meet a series of criteria in 6 different categories, including energy and water saving, use of environmentally friendly products, and raising staff awareness.



GREEN KEY CRITERIA

The Green Key Criteria are grouped under **13 main headings**. The criteria are divided into two categories: **mandatory** and **guideline**. International criteria can be used or criteria that are compatible with national regulations can be created. The applicant must comply with all mandatory criteria in the year the award is given and the increasing number of valid guideline criteria. You can access detailed information about the criteria and guideline notes in the Green Key section of www.turcev.org.tr.



APPLICATION PROCESS



First Steps for Application:
Contacting the National Coordinator, filling out the form and sending the documents



Audit and Evaluation: On-site visit, national & international audit process and presentation to the jury



Approval and Certification:
Plaque, flag, certificate and annual renewal process



Application Evaluation Conclusion Award



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